## **Business Intelligence and Analytics**

#### Ways to access data in the MIT Data Warehouse

- Cognos Query Studio
- Cognos Workspace Advanced
- Cognos Report Studio
- Tableau
- FileMaker
- Access
- SQL Developer
- [Enter your favorite database tool here]

#### **Cognos environments**

- Production
  - o reports.mit.edu/ibmcognos
  - o Vetted reports in steady state
  - o Run reports from here
- Test
  - o reports-test.mit.edu/ibmcognos
  - o Reports still being developed and vetted
  - o Develop reports here
- Steps to get your report from Test to Production <u>https://wikis.mit.edu/confluence/x/ogvBQ</u>
  - 1. Define your business question
  - 2. Find your Cognos package
  - 3. Develop your report in Test > School & Areas
  - 4. Request a transport to Production cognos-transport@mit.edu
  - 5. Share the Production report with your users

#### Get help!

#### Find it online

- Data Warehouse: <a href="http://ist.mit.edu/warehouse">http://ist.mit.edu/warehouse</a>
- Supported Browsers: <a href="http://ist.mit.edu/software/browsers">http://ist.mit.edu/software/browsers</a>
  - o Preferred browser: current version of Firefox ESR
- MIT Knowledgebase articles
  - o Data Warehouse: <a href="http://kb.mit.edu/confluence/x/ZoBYBg">http://kb.mit.edu/confluence/x/ZoBYBg</a>
  - Cognos Reporting Tool: <a href="http://kb.mit.edu/confluence/x/0oUBCQ">http://kb.mit.edu/confluence/x/0oUBCQ</a>
  - o Query Studio: <a href="http://kb.mit.edu/confluence/x/Rr0wCQ">http://kb.mit.edu/confluence/x/Rr0wCQ</a>
  - o Report Studio: <a href="http://kb.mit.edu/confluence/x/RL0wCQ">http://kb.mit.edu/confluence/x/RL0wCQ</a>
  - o Workspace Advanced: <a href="http://kb.mit.edu/confluence/x/SL0wCQ">http://kb.mit.edu/confluence/x/SL0wCQ</a>
  - o Tableau: http://kb.mit.edu/confluence/x/ILswCO

#### **Email us**

- Warehouse: warehouse-help@mit.edu
- Cognos: cognos-help@mit.edu
- Tableau: tableau-help@mit.edu

#### Visit us

- Weekly Data Warehouse User Group
  - What: Data Warehouse, Cognos, & Tableau questions/problems
  - o **When:** Thursdays 1:30-3pm
  - o Where: NE49-3098 (3rd floor, Little Cayman)
- Data Visualization & Tableau
  - o **When:** Fridays 10:15-11:15am
  - o **Where:** W92-106 (Back Bay) Take the shuttle to the W92 stop

#### Cognos Query Studio

- ad hoc querying
- see the data as you pull it
- easy to learn
- basic filtering and formating
- easy conversion of queries to Report Studio to apply advanced functionality or formatting

## Cognos Workspace Advanced

- ad hoc querying and data exploration
- see the data as you pull it
- simple reports
- functionality between that of Query Studio and Report Studio

#### Cognos Report Studio

- print-ready reports
- advanced calculations, filters, conditionals/variables, & visualizations
- prompts
- drill-through between reports
- caution: high learning curve

## Cognos Workspace

- interactive dashboards
- consume multiple Cognos reports/charts at once



#### Tableau

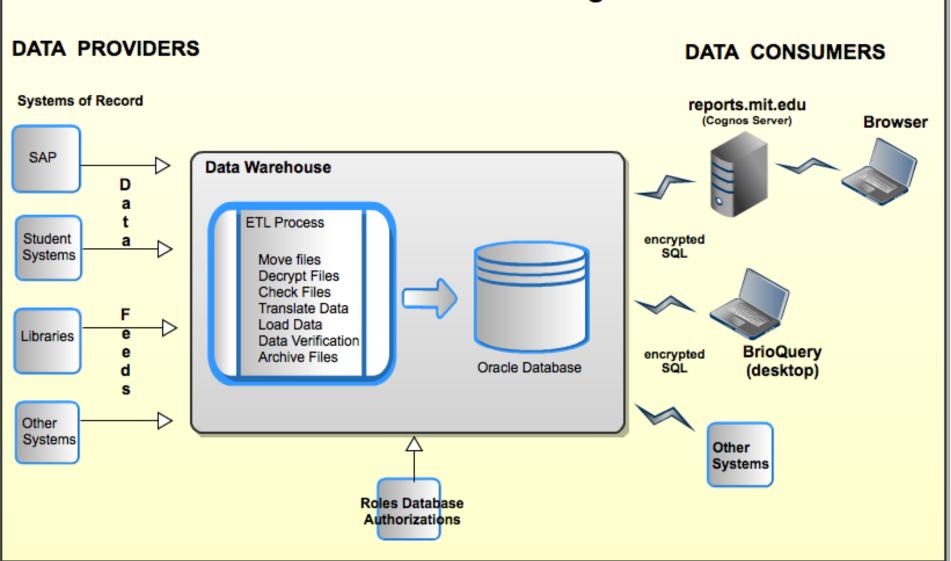
- visualizing your data
- interactive dashboards
- ad hoc querying
- connect to various data sources
- drill down
- ad hoc hierarchy design
- caution: high learning curve

# TRANSFORM YOUR DATA INTO INFORMATION

DATA TOOLS & SERVICES FROM IS&T

IT PARTNERS
JUNE 16, 2015

## **Data Warehouse Context Diagram**



# Data in the Data Warehouse

- Academic Chairs
- Alumni Biographic, Occupation & Degree
- Benefits
- Budgets (Nimbus)
- Classification of Instructional Programs (CIP)
- Concur Travel
- Coop Textbook
- Course Listing
- CyberSource MIT Storefront transactions
- Department Master Hierarchy (and other hierarchies)
- EHS Contact, Room set, Sara, Training data
- Facilities/Plant Maintenance Orders
- Fidelity Benefits
- Finance
- Student Financial Aid
- Fund data (Resource Development)
- Graduate Admissions

- Graduate Awards
- HR (Employees, Positions, & Appointments) Cyborg & SAP
- IAP Credit & Non-Credit Activities
- Instructor Who is Teaching What
- Institutional Research Honors & Awards
- IPEDS Institution data
- Kerberos
- Keys
- Libraries (Financial, Orders, Circulations, Collection Management, Serials Control Processing)
- Metadata (Table, view, & field definitions, data models, report templates)
- MIT Card data and pictures
- MIT ID
- Moira List data
- Online Subject Evaluation
- OSP Proposals and Award Cost Sharing
- Overhead Rates

- Payroll (Distributions, Deductions & Certifications)
- Pension
- Person
- Procurement (Purchasing, Requisition & Credit Card)
- Publication data Journal Articles and Books from Academic Analytics
- Request Tracker
- Roles and Authorizations
- Space & Building
- Space Management
- Student Biographic
- Student Degree
- Student Degree Audit
- Student Pre-registration
- Student Term Enrollment
- Subject Enrollment
- Student Grades and Academic
- Training & Events
- TLO Patents
- Vacation/Absences/Leaves
- Zip code (US & Canada)

# Cognos Production vs. Test Environments

# Production

# Test

reports.mit.edu

Reports are stable and validated ("ready for prime time")

No one can edit reports in any folder within the School & Area Reports folder Use same "production" data

Only you can see reports in your My Folders

reports in any folder within Public Folders

reports-test.mit.edu/ibmcognos

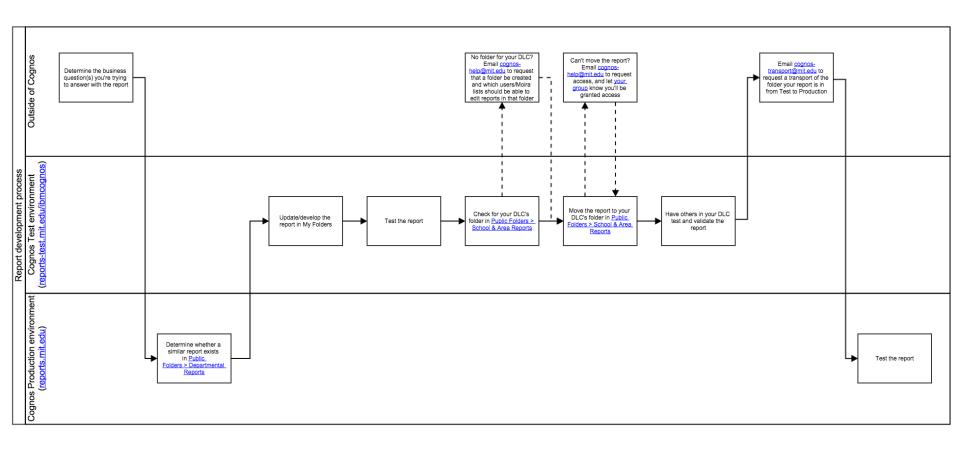
Reports are still being tested and validated; format and/or content may change, and calculations may be inaccurate

Users who have permissions for a DLC's folders can edit reports in that DLC's School & Area Reports folder

Run validated reports

Develop and test reports

# **Report Development Process**



# Questions?

- Ask now
- Stop by weekly drop-in sessions
  - Thursdays, 1:30-3pm in NE49, 3<sup>rd</sup> floor
  - Tableau-specific: Fridays, 10:15-11:15am in W92
- Email us (see handout for contact info)
- Check MIT Knowledge Base: kb.mit.edu